

CHRISTKINDLMARKT DOOR COUNTY

WEEKEND 1

Fri., Nov. 26 - Door County Trolley
Event Hours: 11am - 9pm
Shuttle Hours: 2pm - 9pm

Sat., Nov. 27 - Door County Trolley
Event Hours: 11am - 10pm
Shuttle Hours: 3pm - 10pm

Sun., Nov. 28 - no trolley/bus
Event Hours: 11am - 3pm

WEEKEND 2

Fri., Dec. 3 - Sister Bay bus
Event Hours: 11am - 9pm
Shuttle Hours: 2pm - 9pm

Sat., Dec. 4 - Sister Bay bus
Event Hours: 11am - 10pm
Shuttle Hours: 3pm - 10pm

Sun., Dec. 5 - no trolley/bus
Event Hours: 11am - 3pm

WEEKEND 3

Fri., Dec. 10 - Sister Bay bus
Event Hours: 11am - 9pm
Shuttle Hours: 2pm - 9pm

Sat., Dec. 11 - Sister Bay bus
Event Hours: 11am - 10pm
Shuttle Hours: 3pm - 10pm

Sun., Dec. 12 - no trolley/bus
Event Hours: 11am - 3pm



VENDOR INFORMATION

Christkindlmarkt Door County is aimed at attracting a large out-of-area audience of pre-Christmas shoppers from Milwaukee, Madison, Appleton, and Green Bay.

Everyone who has been apprised of Christkindlmarkt — from the Sister Bay Advancement Association to Destination Door County — agrees that the time has come for this out-of-season pre-Christmas event, and have been extremely supportive. One measure of that acceptance has been the \$24,000 JEM Grant we received from the Wisconsin Department of Tourism, to assist with marketing costs.

The marketing plan will be largely focused on the kind of social media outreach activities that turned the Uncork Summer Food, Wine & Music Festival into a successful Northern Door event in its first year of operation at Wickman House. The same team of people created and are managing Christkindlmarkt, and are also handling all of the marketing.

Contact us for more information...if you like what you hear, we'll send you an agreement.

CONTACT US:

Donna Fearing
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Email: donna@doorguidepublishing.com

VENDOR DETAILS

Total vendor fee \$600 (\$200 per weekend for three weekends, you must participate in all three weekends to be accepted as a vendor).

PAYMENT SCHEDULE

1/3 (\$200) due with submission of contract
1/3 (\$200) due on Sept. 1, 2021
1/3 (\$200) due on Oct. 1, 2021

Christkindlmarkt will have 32 vendors: six food vendors and 24 vendors of products and artisan goods

The event will have significant regional publicity leading up to the first weekend, please send us your product information and photos far in advance of the event.

MY CONTACT INFO

NAME: _____

BUSINESS: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

SOCIAL MEDIA:

Facebook account: _____

Instagram account: _____

PRODUCTS/DESCRIPTIONS:

